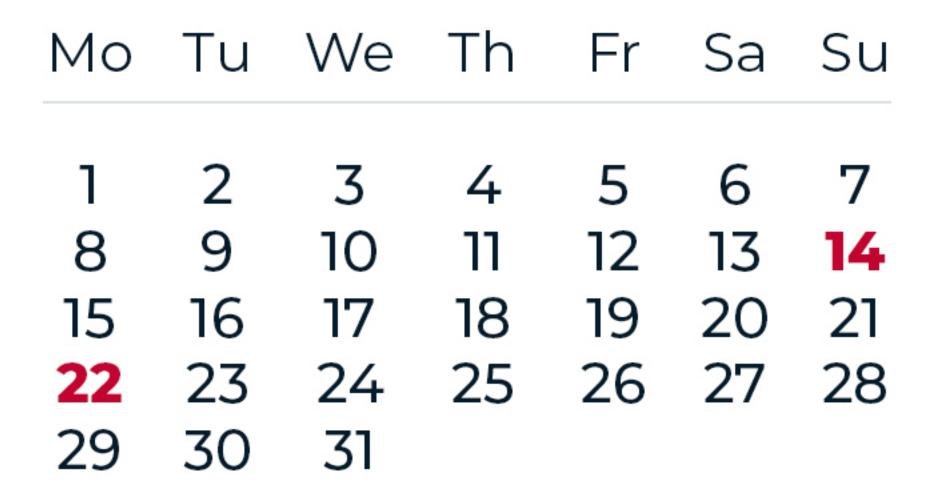
MARKETING CALENDAR

Canada



W HAT ARE THE IMPORTANT DAYS?



- 14 Mother's Day
- 22 Victoria Day

14 Mother's Day

Share posts celebrating mothers, motherhood, and gift ideas for moms.

22 Victoria Day

Share posts about the unofficial start of the summer season in Canada, outdoor activities, and promotions related to the long weekend.

WHAT ARE THE IMPORTANT DAYS?

Мо	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

21 Indigenous Peoples Day Indigenous History Month

21 Indigenous Peoples Day

Share posts celebrating Indigenous cultures, traditions, and events happening in Canada.

Indigenous History Month

Share posts honoring Indigenous peoples, their cultures, and contributions to Canada.

W HAT ARE THE IMPORTANT DAYS?



- 1 Canada Day
- 16 National Ice Cream Day



Canada Day

Share posts celebrating Canada's birthday, and promotions related to events or festivities.

16 National Ice Cream Day

Share posts about ice cream, summer treats, and promotions related to the day.

WHAT ARE THE IMPORTANT DAYS?



- 6 National Friendship Day
- 14 Back to School

6 National Friendship Day

Share posts about friendship, togetherness, and promotions related to the day.

14 National Ice Cream Day

Share posts related to back-to-school season, educational tips, and promotions for students and parents in Canada.



Мо	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

4 Labour Day29 National Coffee Day

4 Labour Day

Share posts honoring the contributions of workers, labor rights, & promotions related to the holiday.

29 National Coffee Day

Share posts about coffee, caffeine, and promotions related to the day.





Мо	Tu	We	Th	Fr	Sa	Su
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

31 Halloween

Breast Cancer Awareness Month

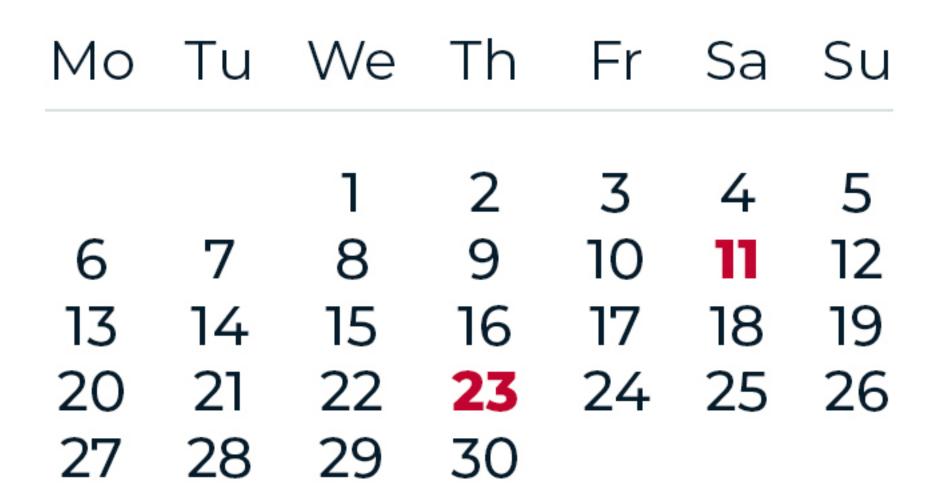
31 Halloween

Share posts about costumes, decorations, and promotions related to Halloween.

Breast Cancer Awareness

Share posts raising awareness about breast cancer, supporting survivors, and promoting related events or fundraisers in Canada.





11 Remembrance Day

23 Thanksgiving

11 Remembrance Day

Share posts honoring veterans, patriotism, and promoting Remembrance Day events in Canada.

23 Thanksgiving

Share posts expressing gratitude, thankfulness, and promotions related to Thanksgiving in Canada.



Мо	Tu	We	Th	Fr	Sa	Su
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

7 Hanukkah25 Christmas

7 Hanukkah

Share posts about Hanukkah traditions, celebrations, & promotions related to the holiday.

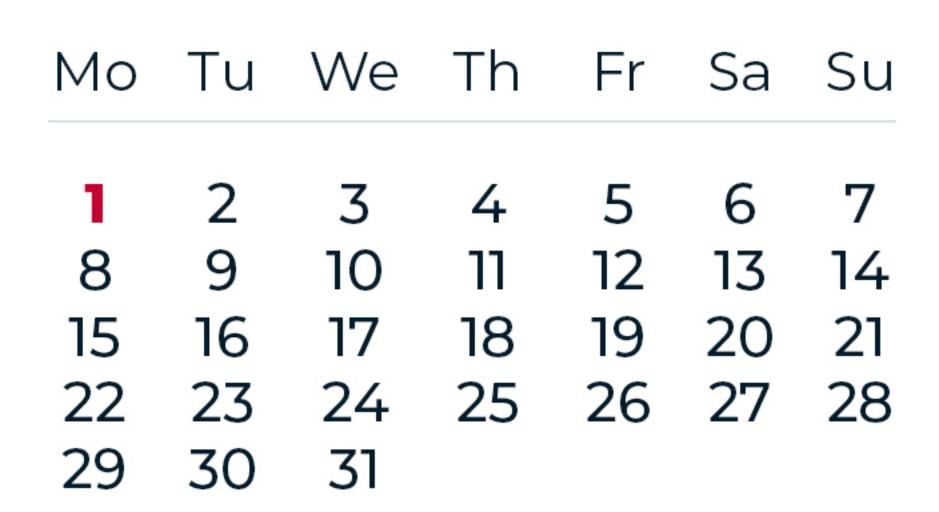
25 Christmas

Share posts about holiday traditions, gift ideas, and promotions related to Christmas in Canada.

HAPPY Mew Gear



WHAT ARE THE IMPORTANT DAYS?



1 New Year's Day
National Mentoring Month

New Year's Day

Share New Year's wishes, resolutions, & promotions specific to your business or target audience in Canada.

National Mentoring Month

Highlight the importance of mentorship and share stories or tips from mentors.

W HAT ARE THE IMPORTANT DAYS?

Мо	Tu	We	Th	Fr	Sa	Su
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

- 9 National Pizza Day
- 14 Valentine's Day

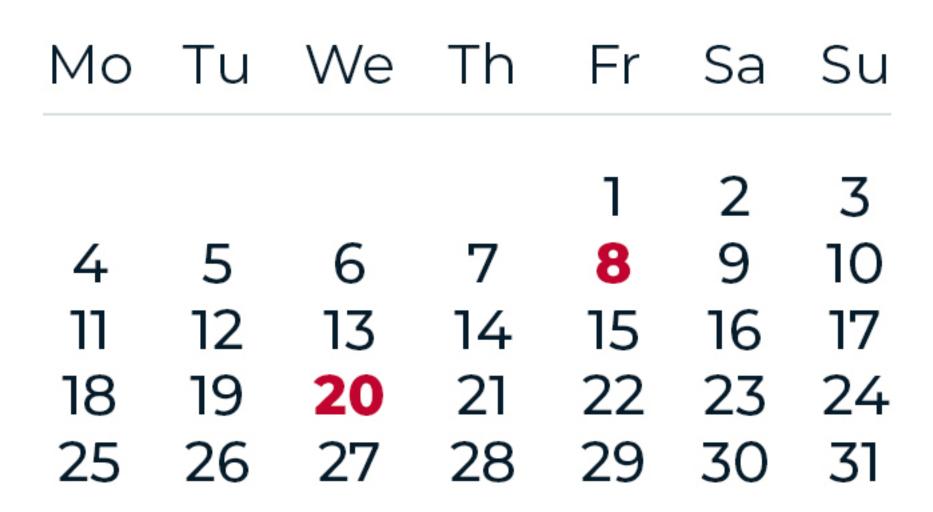
9 National Pizza Day

Share posts related to pizza, such as fun facts, polls, or promotions.

14 Valentine's Day

Share love-themed posts, gift ideas, and promotions for Valentine's Day.

W HAT ARE THE IMPORTANT DAYS?



8 International Women's Day20 Spring Equinox

8 International Women's Day

Celebrate women's achievements, empowering messages, and promote gender equality.

20 Spring Equinox

Share posts related to the arrival of spring, such as gardening tips, outdoor activities, and seasonal promotions.

W HAT ARE THE IMPORTANT DAYS?



Мо	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- 10 National Volunteer Week
- 22 Earth Day

10 National Volunteer Week

Highlight the importance of volunteering, volunteer stories, and promote volunteer opportunities.

22 Earth Day

Promote environmental awareness, sustainability, and eco-friendly practices.